

Henry Sheldon Museum of Vermont History
POPS Concert and Fireworks July 2nd, 2018
Benefits for Business Sponsors

Platinum Sponsor: \$1,000

Full page color or black and white ad (your choice)
Your business name and logo on the "Early Bird" ticket order flyer if pledge received by **April 15, 2018**
Your logo on Event Poster (posted throughout Addison and Chittenden County)
Link to your business website on our website and POPS social media promotions
Acknowledgement from the stage as business sponsor at concert
Recognition in Early Bird email blast reaching 2000+ if pledge received by **April 15, 2018**
Logo in Center Section of Concert Program
Eight complimentary concert tickets and Eight Museum Day Passes (\$240 value)

Gold Sponsor: \$500

Full page color or black and white ad (your choice, limited number of color, first-come first-served)
Your business name and logo on the "Early Bird" ticket order flyer if pledge received by **April 15, 2018**
Your logo on Event Poster (posted throughout Addison & Chittenden County)
Link to your business website on our website & POPS social media promotions
Acknowledgement from the stage as business sponsor at concert
Recognition in Early Bird email blast reaching 2000+ if pledge received by **April 15, 2018**
Logo in Center Section of Concert Program
Six complimentary concert tickets and Six Museum Day Passes (\$180 value)

Silver Sponsor: \$300

½ page color or black and white ad (your choice, limited number of color, first-come first-served)
Recognition in Early Bird email blast reaching 2000+ if pledge received by **April 15, 2018**
Listing in Center Section of Concert Program
Four complimentary concert tickets and Four Museum Day Passes (\$120 value)

Bronze Sponsor: \$200

½ page black and white ad in Concert Program
Listing in Center Section of Concert Program
Two complimentary concert tickets (\$50 value)

Brass Sponsor \$100

¼ page black and white ad in Concert Program
Listing in Center Section of Concert Program
Two complimentary concert tickets (\$50 value)

Professional Listing \$50

Two promotional lines in Concert Program reaching over 700 concert attendees

Please call the Sheldon at 802-388-2117 if you would like further information or to receive a contract.